



For Immediate Release

Polargy, Inc. Introduces PolarDAM Product Line to Help Data Centers Capture Millions in Wasted Cooling Dollars

Sunnyvale, CA, June 6, 2009—Polargy, Inc., a developer of hot aisle and cold aisle containment solutions, is pleased to announce the release of its PolarDAM Product Line that is designed to improve cooling performance in data centers. The PolarDAM product line effectively seals various bypass air openings that, if left open, contribute to equipment hotspots, cooling inefficiencies, and wasted energy. This lineup of low cost thermal airflow management solutions is engineered to seal cable cutouts and other floor penetrations at a fraction of the costs of what competing solutions cost today.

The first product in the new PolarDAM family is the Air Dam Foam, a solution designed as a "one size fits all" product to fit any size floor, cabinet and cable openings to prevent cooling air from escaping. PolarDAM Air Dam Foam's key feature is a scored "tear-to-size" grid which allows the foam sheet to be easily separated along the perforations, making any size or shape needed. This simple, flexible design makes PolarDAM Air Dam Foam one of the lowest cost solutions for quickly and effectively blocking bypass air.

"We learned that our data center customers were still using ad hoc blocking measures such as generic packaging materials or cardboard and that they needed a flexible solution to seal multiple opening types and sizes," says Cary Frame, President of Polargy. "We're excited to give our customers a simple, low cost way to lower their data center energy costs and contribute to their green and energy efficiency initiatives with the PolarDAM family of air blocking products."

For more product information and ordering details, please visit www.polargy.com.

About Polargy

Polargy is an energy efficiency company that provides airflow management solutions for mission critical data centers. Polargy's product portfolio includes PolarPlex™ Containment Systems, PolarRack™ server cabinets, and the PolarDAM™ family of cooling accessories. Polargy's competence in air flow management helps data center operators and facilities managers achieve energy efficiency gains and reduce the carbon footprint of their data centers.

Contact:

Cary Frame

Polargy, Inc.

256 Gibraltar Drive, Suite 155

Sunnyvale, CA 94089

Phone: 408.752.0186

Email: cary.frame@polargy.com

Web: www.polargy.com